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# ASIA

#### "Digital Agency Solution In Africa"

#### PRESENTATION

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#### **About DASIA**

At DASIA, we are your digital compass, and architects of brand success stories, guiding businesses to navigate the vast sea of opportunities in the global market. Established with a singular mission in mind — to Bring business online to make sales on the global market. Our talented team of innovators, designers, strategists, and tech-savvy wizards collaborate seamlessly to transform your vision into a global reality.

#### Mission

"We bring business online to make sales on global market"

#### **Our Vision**

"To ensure Africans businesses are competitive on global market"

### WHAT WE OFFER

#### **DIGITAL MARKETING**



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#### **WEBSITE HOSTING**

We provide a fast and reliable hosting for your website.



We Develop your website from scratch and provide reliable hosting.



#### SOFTWARE DEVELOPMENT

los application

Android application

Mac or Os software



#### **GRAPHIC DESIGN** 2D or 3D models Ps animation Lr Interactive models







#### Fast Project Delivery

#### **Creative and** Customization



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#### Global Expertise

We possess a deep understanding of diverse markets, cultures, and trends, enabling us to tailor strategies that resonate internationally.

#### **%** Cutting-Edge Solutions

Our digital solutions are forged at the intersection of creativity and technology, ensuring you stay ahead in the ever-evolving digital landscape.

#### Client-Centric Approach

Your goals are our goals. We forge enduring partnerships, striving for excellence in every project, no matter the scale.

## WHAT SETS US APART

Digital Strategy

Craft a roadmap for your digital journey, complete with data-driven insights and compelling storytelling.

#### 😁 Creative Design

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Stunning visuals, memorable branding, and user-centric design that captivate and convert.

#### Multilingual Solutions

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Break language barriers and connect with a global audience through expert translation and localization.



#### ✓ Measurable Results

We don't just promise, we deliver. Our data-driven approach ensures that every initiative is backed by tangible ROI.

### Our Services Global Market Entry

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Seamlessly expand your footprint into new markets with precision and confidence.

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#### Innovation and Development

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Transform ideas into cutting-edge digital products and services that disrupt markets.

### Analytics and Optimization

Harness the power of data to fine-tune strategies and achieve peak performance.

## our portfol

DASIA developed the eMall Property website in Kigali, Rwanda, with user-friendly features and mobile optimization. Their digital marketing efforts resulted in a 150% increase in organic traffic, higher search rankings, a 40% improvement in conversion rates, and a 200% growth in social media followers. This made <a href="https://property.emall.rw">https://property.emall.rw</a> a key player in the competitive real estate market.

Bigdealnews collaborated with DASIA, a digital agency, to modernize their website for business and tech news. The redesign focused on device compatibility, SEO optimization, and user engagement. DASIA conducted audience research, created an intuitive design, and implemented a robust CMS. The result is a visually appealing, user-friendly site with optimized Google Ads at <u>www.bigdealnews.com</u>.

Nizohapa collaborated with DASIA to develop its travel platform, which can accommodate millions of accommodation listings. The platform boasts a user-friendly interface and a comprehensive booking management system for hotels, flights, cars, cruisers, and other stylish features. These enhancements have positioned <u>www.nizohapa.com</u> as a more competitive player in the online travel industry.







# OUR PORTFOL

DASIA displays its web project with user-centric design, responsive layout, and strong SEO. The site features a unique service calculator and brand revamp. DASIA's digital marketing boosts web traffic, lead generation, and content creation. Social media engagement and email campaigns enhance brand recognition. Explore DASIA's services at <u>www.dasia.africa</u> for online success.



WeDTC collaborated with DASIA to enhance its digital presence and enrollment.
 DASIA developed a user-friendly platform with e-learning capabilities and diverse payment options, including Mobile Money, VISA, MasterCard, and Afripay.
 This platform features courses, testimonials, Zoom support, and an online application system. DASIA also improved brand awareness, SEO, ad management, and email marketing, establishing <u>www.wedtc.rw</u> as a leading source for digital marketing education.

Get Owner Info transforms real estate by connecting clients directly with property owners, eliminating commissions. The platform offers property listings, automated messaging, and secure payments (Mobile Money, Afripay, VISA, and MasterCard). With a user-friendly interface, registration, powerful search, and a review system, <u>www.getownerinfo.com</u> is a trusted source in real estate.







## WHY DIGITAL MARKETING



- Reach is limited
- Non-versatile
- Delayed Communication
- Expensive
- Poor campaign measurements
- Lack of real time results
- Difificult to reach targeted audience









- Versatile
- Reach is Maximum
- Instant communication
- Instant real time result
- Cost -Efficient
- Easy to reach targeted audiences
- Easy to measure and optimize campaign

#### Ready to embark on your global journey? **OOOO** Connect with us today, and let's co-create a roadmap to international success.

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#### **OFFICE**



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www.dasia.africa



DASIA- a Digital Agency Solution In Africa

## dasia africa